

Early Growth

FINANCIAL SERVICES



**OUTSOURCED FINANCE,
ACCOUNTING, TAX, AND
VALUATION SUPPORT FOR
SMALL COMPANIES**

BUSINESS: CORE VS CONTEXT

WHAT'S TAKING UP YOUR TIME?

Your company's finances are context: essential but not differentiating. In other words, someone needs to pay attention to your books and help you to build a solid financial infrastructure for your company -- but is focusing your time on finance the best use of your time?

Early Growth Financial Services provides the exact level of financial and accounting support you need, when you need it, so you can focus on your core business.

When you outsource your accounting, finance, tax, and valuation to us, you'll have the assurance of knowing your finances are being expertly managed – and the freedom to concentrate on growing your business.

Keep your startup lean and protected with just-in-time accounting and finance support

CORE

- Build your product/service
- Create sustainable business model
- Grow your customer base
- Take your company to the next level

“Startups and small companies face a huge burden in today's economy, often having to choose between funneling resources toward creating their goods and services or managing the often complex accounting, tax and financial strategy planning necessary to run a successful business.”

Our priority at EGFS is to take away the financial administration pain points that can come from business ownership and allow entrepreneurs to focus on what they do best – creating brilliant products and services.”

~ David Ehrenberg, Founder and CEO of Early Growth Financial Services

*Providing the Seeds
to Help Your Company Grow*

EARLY-STAGE FINANCE EXPERTISE AND EXPERIENCE



Our clients include over 175 angel – and venture-backed early-stage startups centered around Silicon Valley.

*"I can't say enough about David and his team and the assistance that they provided. At a time when Credit Karma was still very young and yet to establish a full in-house Accounting department, Early Growth stepped into the void and guided us through multiple milestones, including **venture funding** and our first **financial audit**.*

*Early Growth set us up with **sound practices** that continue to increase our **efficiency and compliance**."*

~Eric Moran, Credit Karma



Recently we have expanded our operations to support successfully funded companies in Los Angeles, San Diego, San Francisco, New York, Boston, Seattle, and beyond.



OUYA

All of our finance professionals have at least 10 years of experience working with early-stage companies.

"Our company gets exactly the right finance support as it's needed with Early Growth Financial Services."

*~Kevin Cammack,,
Solar Red*



This experience means that our consultants have the knowledge and ability to assimilate into your organization, onsite and remotely, to accurately and effectively address all of your finance needs.



AFFORDABLE, RELIABLE, AND FLEXIBLE A FULL SUITE OF ACCOUNTING AND FINANCE SERVICES

For growing companies looking to keep their costs and headcount down, outsourcing your finance, accounting, tax, valuation, and compliance to Early Growth Financial Services is the obvious solution.

As your company grows, we'll grow with you. We work with you to assess your needs and provide the right finance support for your business.

- CFO
- Controller
- Accounting manager
- Senior accountant
- Bookkeeper
- Tax accountant
- Valuation appraiser

For many of our early-stage clients, our average costs are as low as \$600-800/month. Pricing depends on what level of support you require, but you will only pay for the support you need – nothing more.

In addition to providing ongoing finance support, we also work on a project basis for finite projects such as valuation, taxes, M&A, IPO preparedness, and more.

There is no engagement obligation. We will support you for as long as we can provide the best financial solution for your company.



For early-stage companies, Early Growth Financial Services is a more economical solution than hiring accounting staff – and more practical than trying to manage your own finances.

THE FINANCIAL SERVICES AND SUPPORT YOU NEED: 3 PRIMARY FUNCTIONS

FINANCE & ACCOUNTING

- Accounting system implementations
- Accounts payable
- Accounts receivable
- Basic treasury transactions
- Billing and invoicing
- GAAP financial statements
- Conversions to accrual accounting
- Revenue accounting
- Cash management
- Internal controls and infrastructure
- Contracts administration
- Monthly financial close
- Fixed asset tracking
- Equity accounting
- Monthly management reports
- Month end accounting

STRATEGIC GUIDANCE

- CFO support
- Business/Financial planning
- Business modeling
- Budgeting and forecasting
- Three- and five-year plans
- Fundraising
- Cash-burn analysis
- Revenue recognition strategy
- Investor introductions
- Investor relations
- Financial presentations
- Pricing
- Annual operating budgets
- Equity and debt negotiations
- Liquidations
- Stock option administration
- Mergers and acquisitions

COMPLIANCE



- Valuation
- Tax preparation
- Owner equity issues
- Audit support and preparation
- 1099s
- Funding terms and conditions
- Risk assessment
- Document control testing
- Contracts administration
- SOX compliance reporting
- Business licenses
- State and federal filings
- Incorporation filings
- Outside legal interface

CONTACT US TODAY
WWW.EARLYGROWTHFINANCIALSERVICES.COM



Call or email now to learn more about how Early Growth Financial Services can help you to focus on your core business:

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