

## **Early Growth Financial Services Adds New CFOs to Key West Coast Markets**

*National outsourced financial services firm EGFS announces addition of three new CFOs to West Coast operations.*

San Francisco, CA ([PRWEB](#)) June 24, 2015 -- Early Growth Financial Services (EGFS), an accounting and financial services firm that offers an extensive range of outsourced financial support to early-stage companies, announces the hirings of David Horning, Jerry Saenz, and Perry Panchmatia.

In the San Francisco Bay Area, David Horning brings multifaceted expertise to bear from his years working as an independent CFO helping technology-focused companies in the areas of financial forecasting, strategic planning, and risk management as well as time spent as an investment professional at a Palo Alto based investment firm where he invested in both public companies and private VC-funded startups.

Prior to his joining EGFS, Horning's consulting clients included a number of Bay Area startups. In this role he helped with equity and debt financings, budgeting and reporting, and cash management, among other things.

Based in EGFS' Los Angeles office, Jerry Saenz brings more than twenty years of financial and operational experience to EGFS: including expertise in managing turnarounds, company restructurings, and capital raisings. Saenz has also held CFO and COO roles at a number of Los Angeles area companies. His areas of focus include helping clients maximize cash flow, develop strategic plans, and reduce costs.

Perry Panchmatia joins the EGFS team in Seattle. His career spans Fortune 500 companies, medium-sized organizations, and privately-held, venture-backed companies in a wide variety of industry sectors including technology, chemicals, telecommunications, and manufacturing. He has assisted companies with M&A activities, financial analysis and modeling, accounting system implementations, deal structuring, and due diligence. Panchmatia's specialities include financial modeling and accounting controls, audit and tax compliance, financial management and cost accounting, and due diligence negotiations.

"We are excited to welcome this impressive slate of CFOs to the EGFS team. Their diverse skill sets will strengthen our capabilities in our West Coast markets and enhance the already deep bench of talent the firm has cultivated. We look forward to continuing to provide our clients with the wealth of high-quality expertise they expect from EGFS," said David Ehrenberg, CEO of EGFS.

### About EGFS

Early Growth Financial Services has extensive experience working with companies at all stages of development, providing essential financial services so that companies can keep their internal resources focused on their business. EGFS offers a complete suite of services from high-level financial strategy to day-to-day finance, accounting, and administration that can easily be outsourced without impacting business operations. Headquartered in the Bay Area, EGFS also has operations in LA, Las Vegas, Chicago, Boulder, Austin, Seattle, and New York City. EGFS' more than 475 early-stage startups, small, and mid-sized business clients include Formspring, RocketSpace, TechShop, Bolt Threads, and SNAPCARD. For more information, visit <http://www.earlygrowthfinancialservices.com> and follow @EarlyGrowthFS



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